



**Sonya Dreizler**

Co-founder  
Choir

Sonya Dreizler is the co-founder of Choir as well as a speaker and author focused on fostering candid conversations about gender and race in financial services.

In addition to her work at Choir, a diversity-tech platform focused on amplifying the voices of women and people of color in finance, Sonya is a sought after speaker for national financial services conferences, writes for Morningstar, and is the author of the acclaimed Do Better Series about sexual harassment, assault, and discrimination in financial services.

She is a former financial services CEO with two decades of industry experience. She is a respected leader, practical thinker, and consensus-builder with excellent communication skills.

Sonya previously spent 13 years at Protected Investors of America, a boutique Broker Dealer and SEC registered Investment Adviser. She started at the firm as an executive assistant and took on increasing roles in the firm, eventually rising to COO, and then CEO. For in depth details on her work experience, please see her LinkedIn profile.

She previously held the CERTIFIED FINANCIAL PLANNER™ designation as well as the Series 7, 66, 24, and 28 securities licenses. She is a recipient of the Investment News 40 Under 40 award, is a 2018 LinkedIn Top Voices Recipient, is on the Refinitiv Social 100 list for 2020, and was in Financial Planning's 20 people to watch for 2020. She is a member of the Racial Justice Investment Coalition, and sits on advisory boards for several industry events, initiatives, and companies. Sonya speaks frequently at conferences, including virtually, and has published articles and been quoted in numerous trade publications. You can hear her in conversation with industry leaders on top podcasts.

Sonya is on the board of Foodwise, a non-profit dedicated to growing thriving communities through the power and joy of local food. Sonya earned a BA from UCLA in English Literature and speaks fluent Spanish. She lives in San Francisco with her husband and their two sons and she enjoys traveling with her family, weight lifting, gardening, and cooking.