



Desiree Fixler

Chair
VentureESG

Desiree Fixler is recognized as an advocate for change and impact in the practice of ESG investing and sustainability. She works as a senior advisor to financial institutions, is the Chair of the Board of VentureESG and is a frequent media commentator on ESG matters.

Her main focus is on the challenges and detriment of greenwashing while addressing the fixes that are needed. She provides expert insight on topics including ESG investing and regulation, corporate governance and global markets.

Desiree has over 20 years of experience in both sustainable finance and investment banking. She was Group Sustainability Officer at DWS Group, where she was responsible for driving the firm's overall sustainability strategy. It was here that she exposed what she considered to be extensive greenwashing. She highlighted the discrepancies between the firm's public ESG claims and its internal statements and actions and called for greater transparency and accountability in ESG investing.

She has held senior roles at JP Morgan, Deutsche Bank and Zais Group, where she built and managed ESG investing and structured credit businesses, delivering overall policy and analytical frameworks, investor strategies as well as product innovation. Her track record of product innovation includes several award-winning and market transformational products. This includes the development of the JECI, which evolved into the iTraxx and CDX indices, as well as a series of impact securitizations and private debt products.

Desiree holds a BSc Economics (Hons) from the London School of Economics (LSE). She is a member of the Board of MMCC, one of NYC's largest community centers, and a member of the LSE's Entrepreneurship Advisory Group.