



Sam Reda, CFA

President - Maralex Capital Inc.

Co-Founder and Chairman - AlphaCCO Software Inc.

Sam Reda has over 40 years of investment management experience and expertise. Mr. Reda previously held the positions of : Chairman of Triasima Portfolio Management; Vice-Chairman and Executive Vice-President at Fiera Capital; President and Chief Operating Officer at Natcan Investment Management; and Executive Vice-President at TAL Institutional Management (a division of TAL Global Asset Management).

He is a member of several boards and advisory committees, including the boards of PBY Capital Ltd. , Lysander Funds Ltd. and Alpha CCO Software Inc. He also sits on the Concordia University Pension and Investment Committees, the McGill University Health Centre Foundation Investment Committee (past Chairman of the Board of the MUHCF), the Canadian Board of the International Foundation of Employee Benefits Plans (IFEBP), the Advisory Committee of the Retirement Plan for the J.W. McConnell Family Foundation’s Employees, and the Joint Jewish Community Foundation-Jewish General Hospital Foundation Investment Committee. He is currently Co-President of the McGill University Health Centre Foundation’s new \$50-million Fix Broken Hearts campaign.

He previously served on the boards of several investment management and insurance organizations, including the Professional Liability Insurance Fund of the Quebec Bar, Triasima Portfolio Management, Fiera Capital, Natcan Investment Management and CFA Montreal.

Mr. Reda started two major annual educational investment-related events in Montreal: in 1999, the “Séminaire sur la gestion des caisses de retraite” (Seminar on pension fund investment management) for the International Foundation of Employee Benefits Plans; and in 2009, the “Dialogue with our Leaders” series for CFA Montreal. He continues to organize both.

Since 2011, Mr. Reda has been President of Maralex Capital Inc., a firm specializing in providing strategic consulting to investment management companies. He is also co-founder and Chairman of Alpha CCO Software Inc., a firm providing compliance solutions in the investment management field and to various other industries.

Mr. Reda holds a bachelor’s degree in Commerce from McGill University and is a CFA charter holder. He is also a graduate of the Corporate Directors Program offered by the Institute of Corporate Directors and the Rotman School of Management at the University of Toronto.