



Valerie Alexander

CEO

Speak Happiness

Valerie Alexander is a renowned expert on happiness and inclusion, and a globally-recognized speaker on the topics of happiness in the workplace, the advancement of women, and unconscious bias.

Her TED Talk, “How to Outsmart Your Own Unconscious Bias” has been viewed over 180,000 times, and she has spoken at more than 100 conferences, colleges and companies, including Coca Cola, GE Capital, NASA, Santander and notable Real Estate industry events such as, WomanUP!, Luxury Connect, OwningIT, ICNY and several Associations’ annual meetings, retreats and leadership trainings. She was also the commencement speaker for her undergrad alma mater, Trinity University, giving the inspiring talk, "Tiger at Heart."

Valerie’s books include:

- *Happiness as a Second Language*, an Amazon #1 Seller
- *Success as a Second Language*
- *How Women Can Succeed in the Workplace (Despite Having “Female Brains”)*,

plus several more she’s published in her trademarked “...as a Second Language” series.

Valerie started her career in the Silicon Valley as a securities lawyer, an investment banker, and an Internet executive before transitioning into the entertainment industry. From 2016 – 2019, she returned to her corporate roots as the founder and CEO of Goalkeeper, a tech startup that built communication platforms that make it easier for you to make the people you love happy.

As a screenwriter, Valerie worked with Joel Schumacher, Catherine Zeta Jones, Ice Cube and others. She has written, produced and directed more than 50 commercials, short films and public service announcements, including the award winning, “*Ballpark Bullies*,” and the groundbreaking commercials, “*Say I Do*,” “*Life Support*” and “*The Wedding Matters*,” in support of everyone’s freedom to marry. She also writes movies for the Hallmark Channel, most recently “*Memories of Christmas*” starring Christina Milian.

Valerie received her B.A. from Trinity, her M.S. in environmental economics from U.C., Berkeley, and her J.D. from Berkeley Law, where she was invited back to teach the legal ethics course, “Representation of Law in Film.” She also holds a certification in the Science of Happiness from the Greater Good Science Center at U.C., Berkeley.

Valerie lives in Los Angeles with her husband, writer-producer Rick Alexander, and their ill-mannered German Shepherd, Vegas, Baby!