



Mark van Rijmenam

Founder

Datafloq

Mark van Rijmenam is Founder of Datafloq. Datafloq is the one-stop source for emerging tech, offering C-level Executives information, insights, knowledge and opportunities to drive innovation with data. He has a Bachelor in hospitality management, a Master of Science in Marketing Management and he is currently pursuing a PhD in Management on how Big Data, Blockchain and Artificial Intelligence are changing organizations.

He is a highly sought-after international keynote speaker on big data, blockchain, AI, IoT and disruptive innovation. He has given lectures at the Business University Nyenrode, University of Technology Sydney and has spoken in Australia, Canada, France, China, Hong Kong, United Kingdom, Germany, Belgium, Russia, Malaysia, Croatia, South Africa, Colombia, United States, Dubai and The Netherlands among others. Van Rijmenam's keynotes and workshops are inspirational and provide the audience with a deep understanding of the accelerated change that we are currently experiencing.

He is named a global top 10 Big Data influencer and one of the most influential Blockchain people. He is the author of the book *Think Bigger – Developing a Successful Big Data Strategy for Your Business*, which was published globally in April 2014 and published in Chinese in 2017. He is also co-author of the book: *Blockchain: Transforming Your Business and Our World*, which was published in English in August 2018 and Chinese in late 2018. This book discusses how blockchain can be used for social good and help solve some of the United Nation Sustainable Development Goals. He is also a faculty member of the Blockchain Research Institute in Toronto, Canada and a strategic advisor to Cryptelo, Senno and Big Data Block.

He is an entrepreneur with a drive for (disruptive) innovation and to make a difference and inspire others. His objective is to be a catalyst for global innovation and to enable organizations and societies to tackle some of the world's biggest challenges. He is named a global top 10 Big Data influencer.

Van Rijmenam believes in sustainable, social and economic responsibility when doing business or creating companies. Let's use the latest trends such as Big Data, Robotics, Virtual reality, Artificial Intelligence, Nanotechnology or 3D printing to change and improve the world and create a better place for all. He is aware of the latest trends in the world that impact organizations.