Brian Cyr, CFA
Managing Director
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Brian oversees the business development and relationship management of bfinance in Canada. Prior to joining bfinance in 2012, Brian was responsible for the servicing of institutional clients in Eastern Canada for Fidelity Investments. Previously, Brian was Manager, Investment Program, in Standard Life's Group Savings & Retirement division. His responsibilities included the selection and monitoring of asset managers as well as investment counseling to DC and DB pension schemes across Canada.

Brian began his career in 1998 at Caisse de dépôt et placement du Québec (CDP) where he held various analyst roles, notably in Private Placements.

Brian earned a BA in Public Communications and a BBA in International Business from Université Laval in Quebec City. Brian is a CFA charter holder.