

Alain Bokobza Head of Global Asset Allocation Société Générale

Alain Bokobza is currently **Head of Global Asset Allocation** and a member of the SG Global Research Executive Committee. Alain joined SG in 1992 as Equity Strategist and was appointed Head of Cross Asset Strategy in 2005. Prior to joining SG, Alain spent eight years at Crédit Lyonnais Asset Management as Manager of European Equities and Global Commodity Funds. Alain and his team were ranked #1 in Cross Asset Research (Economics and Strategy category) in the Thomson Extel Surveys, each year from 2008 to 2017.

Alain obtained a degree in 1985 from Neoma Business School (Rouen Business School, France) and graduated in 1997 from the Kellogg Graduate School of Management (Northwestern University, Chicago, USA)