

# Isabelle Hudon

## Executive Chair, Quebec

### Senior Vice-President, Client Solutions

#### Sun Life Financial Canada

Isabelle Hudon is Executive Chair, Quebec, for Sun Life Financial. Her mandate is to provide strategic input and support to the President, Sun Life Financial, Quebec, and to continue representing the company in the community.

In addition, Ms. Hudon has significant national responsibilities as Senior Vice-President, Client Solutions. She leads the national growth strategy for a pivotal and innovative business that differentiates Sun Life Financial in the Canadian marketplace.

Ms. Hudon had been Sun Life Financial's Quebec president since August 2010. Under her leadership Sun Life Financial has seen impressive growth in all business lines in Quebec and once again figures prominently in the community.

Ms. Hudon is well known as a businesswoman with outstanding leadership skills. Her strong business experience, boundless energy and deep community involvement help her forge connections among many organizations. From 2004 to 2008 Ms. Hudon was President and Chief Executive Officer of the Board of Trade of Metropolitan Montreal, where she contributed significantly to the revitalization of the Board's activities. She then served as President of Marketel, a position she held until joining Sun Life Financial.

In February 2015, *Finance et Investissement* named Ms. Hudon to one of the first five positions on its annual ranking of the Top 25 in Quebec's financial industry. In 2014, she was inducted into the Canada's Most Powerful Women: Top 100 Hall of Fame, after being named to this list in 2006, 2012 and 2013. As well, she received the *Réalisations* award from the Réseau des femmes d'affaires du Québec in 2014. She is also a recipient of the Queen Elizabeth II Diamond Jubilee Medal for helping raise awareness of the importance of culture in Canada, and in 2005 she was named one of the 40 most successful Canadians under the age of 40 (Canada's Top 40 under 40).

Ms. Hudon is very active in the business community and sits on the boards of many organizations. She is currently a board member of Hydro-Québec, Holt Renfrew Canada, the Mount Royal Club and the Canada Council for the Arts. Isabelle Hudon is also enrolled in the corporate governance program at the Collège des administrateurs de sociétés, affiliated with Université Laval. She is a past member of the federal government's advisory council created to promote the participation of women on corporate boards.

